



# Confidentiality Agreement

**Agreement** made this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_

**Parties** 1. \_\_\_\_\_ (“Recipient”)  
2. Liquorland Limited (“Holder”)

## Introduction

- A. The Recipient has requested that the Holder disclose and the Holder has agreed to disclose to the Recipient the Confidential Information for the Approved Purpose.
- B. As a condition of disclosure of the Confidential Information to the Recipient, the Holder requires the Recipient to enter into this Agreement.

## Agreement

In consideration of the Holder agreeing to disclose the Confidential Information to the Recipient, the Recipient hereby agrees as follows:

### 1. INTERPRETATION

1.1 In this Agreement, unless the context otherwise requires:

“Approved Purpose” means the purpose of assessing and reviewing a franchise from the Holder.

“Confidential Information” includes:

- a. all information which may be supplied to or for the benefit of the Recipient by the Holder or on behalf of the Holder or any of its related companies,
- b. all information of which the Recipient becomes aware from its dealings with the Holder;
- c. the fact that the Recipient is considering entering into a franchise agreement with the Holder and/or the Holder is considering granting a franchise to the Recipient;

but does not include any information which:

- d. is independently acquired or developed by Recipient without the benefit or use of any of the Confidential Information; or
- e. was at the time of disclosure or subsequently became, through no act or omission of the Recipient, known to the general public through publication or otherwise, or
- f. was, subsequent to disclosure by the Holder, lawfully and independently received by the Recipient from a third party not subject to any restriction on disclosure, provided that such information was not directly or indirectly derived by such third party from the Holder..

1.2 For the purposes of the Contracts (Privacy) Act 1982 the parties acknowledge that this Agreement is to ensure for the benefit of, and be enforceable by each of the related companies of the Holder and any assignees of the Holder’s proprietary interest in the Confidential Information. The term “Holder” shall be construed as a reference to those related companies and assignees

## 2. CONFIDENTIAL INFORMATION PROPRIETARY

2.1 The Recipient acknowledges that all Confidential Information is the property of the Holder and the Recipient shall not at any time assert any rights of any nature in respect of or contest the Holder's ownership of the Confidential Information.

## 3. TREATMENT OF CONFIDENTIAL INFORMATION

3.1 The Recipient shall receive the Confidential Information in good faith and shall treat the Confidential Information as strictly confidential and shall:

- a. subject to sub-clause b, not directly or indirectly disclose or permit to be disclosed any Confidential Information to any person, firm, company or other entity;
- b. be entitled to disclose the Confidential Information to such of its officers, employees and advisors (and to such extent) as is absolutely necessary to enable such persons to evaluate the Approved Purpose, provided that prior to and as a condition of Recipient making such disclosure, Recipient shall, if so required by Holder, cause each such person to give a written confidentiality undertaking to Holder in such form as provider may require;
- c. take all measures necessary to prevent any unauthorised use or disclosure of the Confidential Information by the persons referred to in sub-clause b;
- d. without limiting the generality of the obligation in sub-clause (c), take such precautions to prevent disclosure or unauthorised use of the Confidential information as it employs to protect its own Confidential Information;
- e. not use the Confidential Information or any knowledge or information which it may acquire as a result of receiving the Confidential Information in any way which is in furtherance of competition with the Holder or any of Holder's related companies or which is otherwise directly or indirectly detrimental to the interests of Holder or any of Holder's related companies.

3.2 The Recipient shall not make or attempt to make use of any of the Confidential Information except for the Approved Purpose.

3.3 The Recipient shall not make any copies or records of any of the Confidential Information except as expressly permitted in writing by the Holder and shall, when demanded by the Holder, return to the Holder all material supplied by or belonging to the Holder or containing Confidential Information (including all copies thereof) and shall not retain any copies.

## 4. INDEMNITY AND LIABILITY

4.1 The Recipient shall indemnify and keep indemnified the Holder and all of its related companies from and against all actions, claims, costs, demands, expenses, liabilities, losses, payments and proceedings whatsoever incurred or suffered by the Holder or any of its related companies from or by virtue of:

- a. the unauthorised disclosure or use of the Confidential Information by Recipient or by any of Recipient's related companies or any of their respective officers, employees, agents or advisors;
- b. the Recipient otherwise being in breach of any of the provisions of this Agreement.

4.2 All sums payable by the Recipient under Clause 4.1 shall be payable upon demand.

## 5. DURATION

5.1 This Agreement shall continue in full force and effect without limitation in point of time whether or not the Approved Purpose is fulfilled.

## Execution

Recipient Full Name \_\_\_\_\_

Recipient Signature \_\_\_\_\_ Date \_\_\_\_\_

Please post this form along with the Franchise Application form to your closest Regional Operations Manager:  
If you have any questions please do not hesitate to call your closest Regional Operations Manager

### Upper North Island

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